



KIRO-TV, Inc.
2807 Third Avenue
Seattle, WA 98121

Shorr & Associates
1831 Chestnut Street
Philadelphia, PA 19103

Contract # 333032

Schedule Dates 09/25/12-09/27/12
Advertiser Pol/J Inslee/D/Governor (16647)
Agency Shorr & Associates (2909)
Product Political - Federal Candidate (1067)
Brand Political Candidate (18969)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name D'ETTORRE,MICHAEL
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments JAY INSLEE FOR GOV
JAY INSLEE FOR GOVERNOR, **ALL SPOTS ARE 60 SECONDS**

Date Entered 09/24/12
Last Modified 09/24/12
Entered By Dana Dixon
CO-OP No
Headline # 06335828
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,909.50
Net Total \$44,820.50
Sales Tax

Seattle (KIRO)

By Broadcast Month	Spots	Rate
Sep. 2012	8	\$52,730.00
Grand Total:	8	\$52,730.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/25/12-09/27/12	3	1:00	5:58A- 7A (PST)			1	1	1				3	\$910.00	\$2,730.00	Seattle (KIRO)	6AM NEWS	9/24/12
2.0	Normal Line / Prime	09/25/12-09/25/12	2	1:00	7:57P- NCIS			1						1	\$16,000.00	\$16,000.00	Seattle (KIRO)	NAVY NCIS	9/24/12
3.0	Normal Line / Prime	09/27/12-09/27/12	2	1:00	10P- ELEMENTARY					1				1	\$14,000.00	\$14,000.00	Seattle (KIRO)	ELEMENTARY	9/24/12
4.0	Normal Line / Prime	09/26/12-09/26/12	2	1:00	10P- CSI				1					1	\$14,000.00	\$14,000.00	Seattle (KIRO)	CSI	9/24/12
5.0	Normal Line / Spot	09/25/12-09/27/12	2	1:00	11P- 11:35P (PST)			1		1				2	\$3,000.00	\$6,000.00	Seattle (KIRO)	11PM NEWS	9/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KIRO-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.